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USAID and Coca-Cola Bring Clean Water to Rural Egypt

More than 80,000 people in rural Egypt will have cleaner water and better sanitation thanks to a public-private partnership between USAID, Coca-Cola, Egypt's Ministry of Water and Irrigation, International Resources Group and UNESCO. The partnership will work with residents along branch canals in Gharbiya and Qena governorates to improve wastewater disposal and solid waste management.

Currently, fewer than ten percent of Egypt's 5,000 villages have proper wastewater disposal facilities. No more than ten percent of villages in the lower income rural areas have municipal solid waste management, leading to growing contamination of Egypt's limited water resources. This \$750,000 partnership will encourage greater civic participation in maintaining the canals and improving local water resources. By sharing the approaches with other rural communities, the partners plan to extend the program's reach beyond the initial villages.



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